

The Bharat Scouts and Guides

National Headquarters

Lakshmi Mazumdar Bhawan, 16, Mahatma Gandhi Marg, Indraprastha Estate, New Delhi-110 002.

To All the State Secretaries, State Associations of The Bharat Scouts and Guides, INDIAN UNION.

भारत कदम स्वच्छता को ओर

Circular No. : % / 2016 Dated : 15th June, 2016

SUB.: U-17 FIFA WORLD CUP FOOTBALL TOURNAMENT IN OCTOBER, 2017

Dear Sir/Madam,

It gives us an immense pleasure to inform you that India will be hosting the U-17 FIFA World Cup Football Tournament in October, 2017.

Hon'ble Prime Minister of India has made an elaborate mention of the event in his speech 'Man Ki Baat Programme'. He has stated that this opportunity is to be utilized for making Football popular among the masses throughout the country.

During the meeting called by Hon'ble Prime Minister of India of all the Youth Organizations of the Country on 18th April, 2016 at 06.30 P.M. in PMO's office to review schemes and activities of all the Youth Organizations, Hon'ble Prime Minister appealed and directed all the Youth Organizations that U-17 FIFA World Cup may be looked at as an opportunity to **popularize the game amongst youths in India and concerted efforts may be made.**

I would, therefore, request you to use this opportunity to popularize the game amongst our Cubs/Bulbuls, Scouts/Guides, Rovers/Rangers by providing all possible support under your existing District/State level programmes. You are also requested to kindly explore possibility of launching initiatives/programmes to take football to every nook and corner of the country in the Scout/Guide movement and also create awareness among our uniformed members about FIFA U-17 World Cup.

In order to comply the above directives of Hon'ble Prime Minister, we most humbly appeal to all the State Associations to kindly motivate and encourage all the District/Local Associations in the State to take up these initiatives towards promotion of Football in their respective Units and submit a monthly consolidated report to the Bharat Scouts & Guides, National Headquarters, New Delhi by 5th of every month on the matter to enable National Headquarters to further submit the report to PMO through Ministry of Youth Affairs & Sports, Govt. of India.



We would also request all the State Associations to send us your State Action Plan to popularize Football in your State from August, 2016 to October, 2017. Your Action Plan should reach National Headquarters by 31st July, 2016 meticulously.

Thanking you.

With regards,

Yours in Scouting, (K. SUKUMARA) DIRECTOR

Copy to: -

- 01. All the Office Bearers of the Bharat Scouts & Guides.
- 02. All the Officers of the Bharat Scouts & Guides.
- 03. Chairman/ Secretary, Railway Scout & Guide Board, Rail Bhawan, New Delhi.
- 04. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Sahid Jeet Singh Marg, New Delhi-110016
- 05. The Commissioner, Navodaya Vidyalaya Samiti, Institutional Area, B-15, Sector-62, Noida, Uttar Pradesh-201309.

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